



RAIDER RUN and MAYFAIR Sponsorship Opportunities

Dear Houston Academy Family,

The PTO is looking forward to hosting two of our school's traditional fundraising events this Spring:

Raider Run 5k and Fun Run (Saturday, April 22)

Mayfair Carnival Event (Thursday, May 4)

These events will offer some fun for our school community and also help raise money for PTO which provides important assistance to our school. Over the last two years, **the PTO provided \$18,000 for lower school classroom furniture, \$4,900 for tents that were used during construction to provide shade for students outside of former Dunning Hall, \$24,000 for Band Equipment, including a new Band trailer. PTO is also committed to the full cost of the new middle school playground area, for which \$92,000 was paid during Fall 2022.**

None of this could have happened without the generous support of our school community. This year we are once again asking for a one-time sponsorship that would go towards all PTO events for the year. This saves everyone time and (hopefully) makes it even easier for you to support Houston Academy.

The sponsorship levels are detailed below. Choose one level that will cover both Raider Run and Mayfair, and we won't bother you again this school year! Just click "Become a Sponsor" and you can easily sign up to support our school.

*insert sponsor link

SPONSORSHIP LEVELS:

Platinum Sponsor (\$1,500)

-Logo Prominently displayed on Raider Run and Mayfair T-shirts, banners, all printed and electronic promotional material

-Special Recognition on all Houston Academy's social media platforms -4 free entries and 4 shirts for Raider Run, and 4 free Mayfair armbands and 4 shirts -The opportunity to set up a sponsorship table at both events

Gold Sponsor (\$1,000)

-Logo displayed on Raider Run and Mayfair T-shirts, banners, all printed and electronic promotional material

- 2 free entries and 2 shirts for Raider Run, and 2 free Mayfair armbands and 2 shirts
- The opportunity to set up a sponsorship table at both events

Silver Sponsor (\$500)

- Business name displayed on Raider Run and Mayfair T-shirts, banners, all printed and electronic promotional materials
- 1 free entry and 1 shirt for Raider Run, 1 free Mayfair armband and 1 shirt -The opportunity to set up a sponsorship table at both events

Bronze Sponsor (\$250)

- Business name displayed on signs at the events and on flyers and electronic promotional material
- The opportunity to set up a sponsorship table at both events.

Thank you for supporting Houston Academy!

*insert sponsor link

