

WIREGRASS CUP

DOTHAN, AL



SPONSORSHIP PROPOSAL



PRESENTED BY
**HOUSTON
ACADEMY**

POINT OF CONTACT
BRIAN JACKSON
334 405 0364

**FEB 26-28
2026**



THE WIREGRASS CUP HAS QUICKLY BECOME ONE OF ALABAMA'S PREMIER HIGH SCHOOL SOCCER TOURNAMENTS, NOW ENTERING ITS FOURTH YEAR OF EXCITING COMPETITION. WHAT BEGAN AS A 23-TEAM EVENT HAS GROWN INTO A SHOWCASE FEATURING 52 TEAMS FROM 26 SCHOOLS ACROSS THE STATE... SOLIDIFYING ITS PLACE AS A HIGHLIGHT OF THE SPRING SOCCER SEASON.

THIS GROWTH REFLECTS THE REGION'S STRONG PASSION FOR THE SPORT AND BRINGS TOGETHER FAMILIES, SCHOOLS, AND BUSINESSES TO CELEBRATE TEAMWORK, SPORTSMANSHIP, AND COMMUNITY PRIDE. AS A SPONSOR, YOU'LL CONNECT WITH A WIDE AUDIENCE, ENHANCE YOUR BRAND'S VISIBILITY, AND SUPPORT AN EVENT THAT CONTINUES TO INSPIRE ATHLETES AND UNITE THE WIREGRASS COMMUNITY.

 JACKSONB@HOUSTONACADEMY.COM

THE FIELD

FEB 26-28
2026

THIS YEAR'S WIREGRASS CUP ONCE AGAIN BRINGS TOGETHER 52 OF ALABAMA'S COMPETITIVE HIGH SCHOOL SOCCER TEAMS FOR AN ACTION-PACKED WEEKEND IN DOTHAN. TEAMS FROM EVERY CORNER OF THE STATE WILL CONVERGE ON THE WIREGRASS TO BATTLE IT OUT IN ONE OF ALABAMA'S LARGEST AND MOST ANTICIPATED EARLY-SEASON TOURNAMENTS.

WHILE THIS YEAR'S FIELD FEATURES NEW FACES AND EXCITING MATCHUPS, THE LEVEL OF TALENT AND INTENSITY REMAINS AS STRONG AS EVER. PROGRAMS SUCH AS BOAZ, GULF SHORES, ENTERPRISE, DOTHAN, AND HOUSTON ACADEMY WILL SHOWCASE THEIR SKILL, TEAMWORK, AND DRIVE IN FRONT OF PASSIONATE FANS AND COLLEGE SCOUTS ALIKE.

THE WIREGRASS CUP CONTINUES TO BUILD ITS REPUTATION AS A PREMIER SOCCER EVENT, OFFERING AN UNFORGETTABLE EXPERIENCE FOR PLAYERS AND SPECTATORS. FROM THE FIRST WHISTLE TO THE FINAL MATCH, EXPECT FAST-PACED ACTION, HIGH-LEVEL COMPETITION, AND THE KIND OF ENERGY THAT MAKES THIS EVENT A HIGHLIGHT OF ALABAMA'S HIGH SCHOOL SOCCER SEASON.

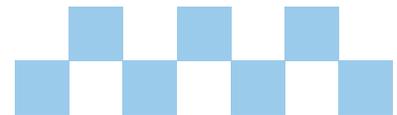
DOTHAN ALABAMA
52 TEAMS FROM
26 SCHOOLS!





FEB 26-28
2026

SPONSORSHIP PACKAGES



\$7,500
(1)

TITLE SPONSOR

THE HIGHEST LEVEL OF SPONSORSHIP, INCLUDING TOP-TIER BENEFITS SUCH AS PRIME LOGO PLACEMENT, HEADLINE SPONSORSHIP, TROPHY PRESENTATIONS AND EXCLUSIVE BRANDING RIGHTS.



\$2,000
(4)

PRESENTING SPONSORS

MID-LEVEL SPONSORSHIP OF THE JUNIOR VARSITY AND VARSITY TEAMS (GIRLS/BOYS) WITH SIGNIFICANT BENEFITS SUCH AS PROMINENT LOGO PLACEMENT, MENTIONS IN MARKETING MATERIALS, AND VIP ACCESS.



\$1,500
(2)

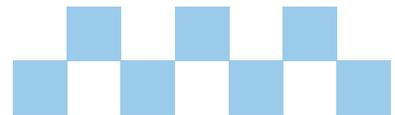
HOSPITALITY TENT SPONSORS

ENTRY-LEVEL SPONSORSHIP WITH BENEFITS LIKE LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE MENTIONS, AND SPOTLIGHTING OUR REFEREES AND COACHES
HOSPITALITY TENT SPACES



FEB 26-28
2026

SPONSORSHIP PACKAGES



CLUB SPONSORS

ENTRY-LEVEL SPONSORSHIP WITH BENEFITS LIKE LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE MENTIONS, AND FENCE SIGNAGE.



SKILLS CHALLENGE SPONSORS

ENTRY-LEVEL SPONSORSHIP WITH BENEFITS LIKE LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE MENTIONS, SPOTLIGHTING OUR SKILLS CHALLENGE EVENT THAT FEATURES SELECT PLAYERS FROM EACH TEAM
